



Customer satisfaction survey







Quarter 4 & Annual 2023-24



About the survey

During February 2024, we carried out the final of four surveys that have taken place during 2023-24, to find out how happy our customers are with the way Cottsway delivers key services and maintains their homes. These surveys also collect the Tenant Satisfaction Measures as required by the Regulator of Social Housing.

This survey is designed to be a snapshot and customers are chosen at random to take part. Sampling is used with quotas set on tenure, age and housing area to ensure the results represent the whole customer base. The surveys are carried out by an independent market research company – Acuity Research and Practice.

The survey was carried out by phone and a total of 267 customers took part out of a possible 5,003. The aim was to complete around 1,000 interviews for the year and in total 1,020 were completed during 2023-24.

This report contains key results from the survey in respect of customers' opinions about their homes and the services they receive.



Overall service and the home

Customers were asked, "Taking everything into account, how satisfied or dissatisfied are you with the service provided by Cottsway?". Six out of seven customers are satisfied with the overall service provided by Cottsway (85%).

Over eight out of ten customers are satisfied that their homes are well-maintained (85%), with slightly more customers satisfied that Cottsway provides them with a home that is safe (88%). However, fewer customers are satisfied that Cottsway keeps the communal areas associated with their homes clean and well-maintained (80%).

Around two-thirds of customers are satisfied with Cottsway's approach to handling anti-social behaviour (65%). While more customers are satisfied that Cottsway makes a positive contribution to their neighbourhood (79%).











Repairs and maintenance

Six out of seven customers are satisfied with the way Cottsway deals with repairs and maintenance (86%).

Of the 63% of customers that have had a repair carried out to their home by Cottsway in the last 12 months, 87% are satisfied with the overall repairs service during this period. Slightly fewer customers are satisfied with the time taken to complete their most recent repair after they reported it (85%).









Communications and engagement

Eight out of ten customers are satisfied that Cottsway listens to their views and acts upon them (79%). While 90% of customers agree that Cottsway treats them fairly and with respect.

When asked if they are satisfied that they are kept informed about things that matter to them, four out of five customers are satisfied (81%).

One-quarter of customers said they had made a complaint to Cottsway in the last 12 months (24%), and 53% of these customers are satisfied with Cottsway's approach to complaints handling.

Finally, 67% of customers use the internet and online services and 88% of these customers are satisfied with the online services provided by Cottsway.



the internet and

online services.





Recommending Cottsway

Customers were also asked how likely they would be to recommend Cottsway to other people. This is a 0–10-point rating. Those who would recommend the organisation score 9 or 10, those that are unsure score 7 or 8 and those who wouldn't recommend them score 6 or below.

Over half of customers are happy to recommend Cottsway (54%), 27% are unsure and 19% would not recommend them, feeling more negative about the organisation.

The 'Net Promoter Score' for Cottsway (the percentage of those who would recommend Cottsway minus the percentage of those who would not) is 35.





TSMs annual summary

Below shows the combined ratings for all four surveys carried out in 2023-24, for the twelve Tenant Satisfaction Measures (TSMs), which Cottsway is required to collect for the Regulator of Social Housing.

87%
Customers
satisfied with
the overall service
provided by Cottsway.

85%
Customers
satisfied that
Cottsway provides a home
that is well-maintained.

89%
Customers
satisfied that
they are provided
with a safe home.

75%
Customers
satisfied that
communal areas are kept
clean and well maintained.

87%
Customers
satisfied with
the overall repairs service
over the last 12 months.

84%
Customers
satisfied with
the time taken to complete
their most recent repair.

78%
Customers
satisfied with the
positive contribution made
to their neighbourhood.

74%
Customers
satisfied with
Cottsway's approach to
handling ASB.

79%
Customers
satisfied that
Cottsway listens to their
views and acts upon them.

84%
Customers
satisfied that
they are kept informed about
things that matter to them.

90%
Customers
agree that they
are treated fairly and with
respect by Cottsway.

53%
Customers
Satisfied with
Cottsway's approach to complaints handling.



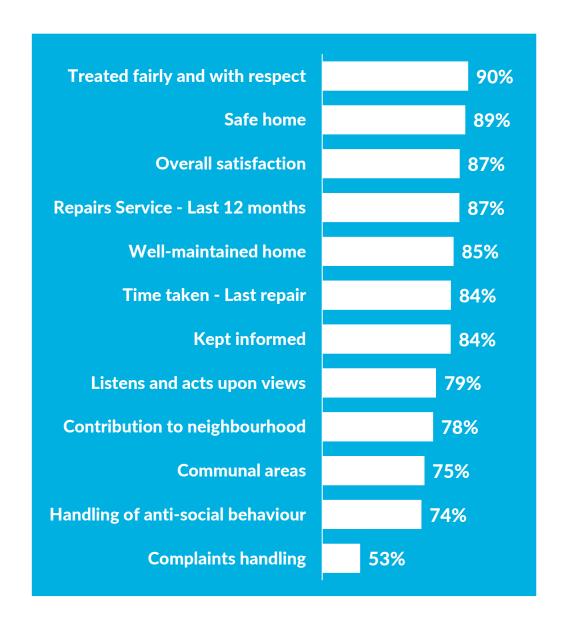
TSMs annual summary

When looking at all the combined TSM results for 2023-24, customers are the most satisfied that they are treated fairly and with respect (90%), provided with a safe home (89%), with the overall service provided (87%) and the repairs service over the last 12 months (87%).

Customers are also highly satisfied that their homes are well-maintained (85%), with the time taken to complete their most recent repair (84%), and that they are kept informed about things that matter to them (84%).

Customers are the least satisfied with Cottsway's approach to complaints handling (53%), followed by the handling of anti-social behaviour (74%).

At least three-quarters of customers are satisfied with the other TSMs in the survey.





You say – we do

Carrying out this survey is just part of the work Cottsway does to involve customers in developing services. As well as publishing the results of the survey, Cottsway plans to put the findings to good use by working with customers to further improve the services provided.





Publish findings to customers.





Use findings to plan and improve services, e.g., improve repairs, external maintenance, property improvements and communications.





Involve customers in shaping service improvements.





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